



New York: 212-391-9500

White Plains: 914-664-8040

New Jersey: 973-921-2000

# Outside General & Corporate Counsel Services

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## **Practical Legal Protection for New York startups and Other Growing Businesses**

Many of our clients are entrepreneurs or growing and mid-sized business that are large enough to require advice on sophisticated legal issues but not yet ready to employ a full time in-house lawyer. E&D satisfies the legal needs of these clients by acting as their outside general counsel. Our familiarity with the legal issues that growing businesses face, and our relationship as trusted advisors, allows us to anticipate the legal risks our clients are likely to face and to develop strategies for addressing those risks before they reach critical stages. In addition, by acquiring an intimate knowledge of our client's businesses, we are able to provide legal support consistent with our clients' needs and budgets. Whether dealing with corporate governance issues, negotiating a contractual relationship with a new vendor, addressing the termination of an employee or providing advice on how to minimize expense associated with a lawsuit, E&D works proactively with its clients as an integrated part of their business team to effectively and efficiently manage the legal issues affecting their growing businesses. Examples of the type of outside general counsel services we frequently provide to our clients include:

- Maintaining Corporate Governance Documentation
- Corporate restructuring
- Counseling officers and directors on fiduciary duties and strategic considerations
- Filing and monitoring trademark applications
- Drafting employment agreements, NDAs and non-competition agreements
- Due diligence and deal support
- Drafting and negotiating commercial contracts
- Employee termination advice and support
- Advice regarding regulatory compliance
- Lease drafting and negotiation
- Litigation, arbitration and risk management
- Mergers and acquisitions
- Risk analysis
- Advice regarding insurance coverage disputes
- Selecting, retaining and serving as liaison with local counsel, as

needed