



New York: 212-391-9500
White Plains: 914-664-8040
New Jersey: 973-921-2000

Richard Bayer



New York, NY
rb@ed-lawfirm.com
(212) 391-9500
[vCard](#)

Practice Areas
[Franchise Legal Services](#)
[Business Lawyers in NYC](#)
[Commercial Real Estate Attorneys](#)
[Trusts & Estates Attorneys](#)
[Fashion Law Firm](#)
[Restaurant Lawyers in NYC](#)

Richard Bayer is a partner with Einbinder & Dunn LLP and leads the firm's franchise regulatory and intellectual property practices. Mr. Bayer primarily focuses his practice on representing franchisors during all stages of development, including counseling emerging franchisors through all aspects of developing a franchise program, guiding franchisors through regulatory compliance matters and assisting mature franchisors with various stages of growth, including sales, mergers and acquisitions. Mr. Bayer has also successfully represented franchisor clients in international franchising with respect to expanding U.S. franchise systems abroad as well as launching international franchise systems in the U.S. Franchisor clients vary across industries including restaurant, retail, home improvement, hospitality, pet food, real estate, fashion, health care, recreation, business services and senior care. Mr. Bayer has also represented franchisees with franchise acquisitions, corporate structuring, real estate leasing, financing, multi-unit development and acquisitions and sales.

Additionally, Mr. Bayer provides business law counsel to a wide variety of clients ranging from start-ups to publicly traded corporations in areas including corporate structuring, intellectual property registration and protection, mergers and acquisitions and financing. Mr. Bayer also represents clients in connection with real estate development, leasing, sales and acquisitions as well as financing.

Mr. Bayer has co-authored the New York chapter of the Franchise Desk Book which is scheduled to be published by the ABA Forum on Franchising in 2019 and has contributed to the following publications:

- *Material Changes and the FDD: Amending and Going Dark*, Franchise Law Journal (Spring 2015)
- *Covenants Against Competition in Franchise Agreements, Third Edition*, ABA Forum on Franchising (Fall 2012)
- *A Franchisee's Guide to Franchisor Bankruptcy*, Franchise Law Journal (Fall 2011)
- *The Franchisor's Control over the Transfer of a Franchise*, Franchise Law Journal (Spring 2008)

Mr. Bayer has been admitted to practice law in New York and New Jersey since 2005. He is a member of the American Bar Association (ABA), New York State Bar Association, the Association of the Bar of the City of New York and the ABA's Business Law Section and is an active participant in the ABA Forum on Franchising.

```
<a rel="me" target="_blank"
href="https://www.avvo.com/attorneys/10016-ny-richard-bayer-1015326.html"><svg
class="avvo-badge" id="js-avvo-badge-rating" style="enable-background:new 0 0
280 220; height: 120px; width: 155px;" version="1.1" viewBox="0 0 280 220"
x="0px" xml:space="preserve" xmlns="http://www.w3.org/2000/svg"
xmlns:xlink="http://www.w3.org/1999/xlink" y="0px"><style type="text/css">@font-
face{src:url("https://assets.avvo.com/avvo-ui/0.20.5/fonts/avvo_ui/circular/circ
ular_bold.woff") format("woff")}.avvo-badge .st0{fill:#153860 !important}.avvo-
badge .st1{fill:#010101 !important}.avvo-badge .st2{fill:#15467A
!important}.avvo-badge .st3{fill:#FFFFFF !important}.avvo-badge .st4{fill:none
!important}.avvo-badge .st5{fill:#F89838 !important}.avvo-badge
.st6{fill:#ED514C !important}.avvo-badge .st7{font-weight:bold !important}.avvo-
badge .st8{font-size:20px !important}.avvo-badge .st9{letter-spacing:-1px
!important}.avvo-badge .st10{font-size:14px}.avvo-badge .st11{font-size:65px
!important}.avvo-badge .st12{text-anchor:middle !important}.avvo-badge
.st13{fill:#969696 !important}.avvo-badge .st14{display:none
!important}</style><g><g><g><polygon class="st0" points="82.612,160.003
1.433,160.003 20.448,142.715 1.433,125.206 82.612,125.206"></polygon><polygon
class="st1" points="82.628,159.993 32.616,145.386 32.616,110.589
82.628,125.195"></polygon></g><g><polygon class="st2" points="192.651,160.003
273.831,160.003 254.816,142.715 273.831,125.206
192.651,125.206"></polygon><polygon class="st1" points="192.635,159.993
242.646,145.386 242.646,110.589 192.635,125.195"></polygon></g></g><g><path
class="st3"
d="M136.336,206.992c-17.217-6.189-52.512-18.813-72.559-25.983l-9.092-3.252V18.14
7l83.005-11.762l82.89,11.764
v159.607l-2.651,0.949c-9.44,3.38-57.609,20.627-78.883,28.287l-1.354,0.487L136.33
6,206.992z"></path><path class="st2"
d="M137.689,10.425l78.889,11.196c0,35.66,0,153.319,0,153.319c-17.826,6.381-59.65
5,21.363-78.889,28.289
c-19.263-6.925-61.152-21.903-79.005-28.288c0,0,0-117.659,0-153.319L137.689,10.42
5 M137.69,2.345l-1.123,0.159L57.562,13.7
l-6.878,0.975v6.946V174.94v5.635l5.306,1.898l5.289,1.892c19.626,7.019,56.156,20.
084,73.703,26.392l2.709,0.974l2.708-0.975
c18.259-6.574,58.171-20.872,78.875-28.283l5.304-1.899v-5.633V21.621v-6.945l-6.87
6-0.976L138.814,2.504L137.69,2.345 L137.69,2.345z"></path></g></g></g></g>
```

class="st3"
d="M216.579,21.62l-78.889-11.196L58.685,21.62c0,35.66,0,153.319,0,153.319
c17.853,6.385,59.742,21.363,79.005,28.288c19.234-6.926,61.063-21.907,78.889-28.2
88 C216.579,174.94,216.579,57.281,216.579,21.62z"></path></g><g><path
class="st2"
d="M132.166,34.841c0-1.085-0.842-1.916-1.856-1.916c-1.015,0-1.839,0.831-1.839,1.
916 c0,1.085,0.824,1.9,1.839,1.9C131.324,36.741,132.166,35.927,132.166,34.841
M125.738,34.841c0-2.509,2.063-4.494,4.588-4.494
c2.509,0,4.572,1.985,4.572,4.494c0,2.493-2.063,4.477-4.572,4.477C127.801,39.318,
125.738,37.334,125.738,34.841 M117.558,38.845
l-0.773-8.361h2.904l0.395,5.19c0,0.068,0.052,0.119,0.138,0.034c1.083-0.899,1.907
-2.697,2.234-5.224h2.955
c-0.206,3.918-3.265,8.802-7.27,8.802C117.867,39.285,117.592,39.183,117.558,38.84
5 M107.952,38.845l-0.773-8.361h2.904
l0.395,5.19c0,0.068,0.051,0.119,0.137,0.034c1.083-0.899,1.908-2.697,2.234-5.224h
2.956c-0.206,3.918-3.265,8.802-7.27,8.802
C108.26,39.285,107.986,39.183,107.952,38.845
M99.1,34.722h3.334l-0.257-3.408c0-0.102-0.086-0.119-0.172-0.034
C101.146,32.009,100.097,33.23,99.1,34.722
M102.624,37.233H97.64c-0.343,0.645-0.653,1.323-0.91,2.001h-3.215
c1.667-4.698,6.548-11.175,10.501-11.65c0.584-0.068,0.928,0.068,0.963,0.526l0.996
,11.124h-3.196L102.624,37.233z"></path><g><path class="st2"
d="M141.668,34.827h-0.905v4.264h-2.552V27.639h4.539c2.261,0,3.715,1.551,3.715,3.
586 c0,1.551-0.856,2.73-2.261,3.231l2.326,4.636h-2.811L141.668,34.827z
M142.265,32.63c1.05,0,1.615-0.581,1.615-1.389
c0-0.856-0.565-1.389-1.615-1.389h-1.502v2.778H142.265z"></path><path class="st2"
d="M149.277,34.456l1.89-0.291c0.436-0.065,0.581-0.275,0.581-0.549c0-0.468-0.404-
0.872-1.179-0.872
c-0.856,0-1.325,0.581-1.373,1.179l-2.132-0.436c0.097-1.147,1.163-2.665,3.521-2.6
65c2.601,0,3.554,1.454,3.554,3.101v3.925
c0,0.63,0.081,1.163,0.097,1.244h-2.213c-0.016-0.065-0.081-0.355-0.081-0.905c-0.4
2,0.678-1.195,1.131-2.261,1.131
c-1.761,0-2.778-1.163-2.778-2.439C146.903,35.457,147.953,34.649,149.277,34.456z
M151.748,35.942v-0.355l-1.518,0.242
c-0.517,0.081-0.905,0.323-0.905,0.888c0,0.42,0.275,0.824,0.953,0.824C151.005,37.
541,151.748,37.185,151.748,35.942z"></path><path class="st2"
d="M158.421,31.064h1.567v2.148h-1.567v3.004c0,0.662,0.355,0.84,0.888,0.84c0.258,
0,0.501-0.048,0.646-0.081
v2.035c-0.097,0.048-0.501,0.226-1.276,0.226c-1.664,0-2.681-0.985-2.681-2.584v-3.
441h-1.421v-2.148h0.404
c0.84,0,1.244-0.565,1.244-1.308v-1.034h2.197V31.064z"></path><path class="st2"
d="M162.298,27.171c0.808,0,1.454,0.646,1.454,1.438c0,0.791-0.646,1.438-1.454,1.4
38
c-0.775,0-1.421-0.646-1.421-1.438C160.877,27.817,161.523,27.171,162.298,27.171z
M161.087,39.091v-8.028h2.455v8.028H161.087z"></path><path class="st2"
d="M167.5,39.091h-2.455v-8.028h2.374v0.921c0.436-0.759,1.421-1.131,2.245-1.131
c2.019,0,2.924,1.438,2.924,3.198v5.04h-2.455v-4.62c0-0.791-0.42-1.389-1.308-1.38
9c-0.808,0-1.325,0.598-1.325,1.405V39.091z"></path><path class="st2"
d="M175.61,38.93c0.162,0.775,0.808,1.341,1.728,1.341c1.228,0,1.987-0.598,1.987-2
.051v-0.372
c-0.291,0.436-0.985,0.905-2.148,0.905c-2.132,0-3.731-1.68-3.731-3.909c0-2.116,1.
535-3.925,3.731-3.925
c1.308,0,2.003,0.581,2.229,1.001v-0.856h2.342v7.026c0,2.31-1.292,4.313-4.297,4.3
13c-2.31,0-3.78-1.421-4.006-2.859 L175.61,38.93z
M179.342,34.843c0-1.098-0.791-1.777-1.712-1.777c-0.921,0-1.728,0.678-1.728,1.777

s0.743,1.777,1.728,1.777
C178.631,36.62,179.342,35.942,179.342,34.843z"></path></g></g><rect class="st2"
height="34.841" width="210.276" x="32.494" y="110.567"></rect><g><path
class="st2"
d="M92.309,161.886v10.404h-2.502v-10.404h-4.032v-2.357H96.34v2.357H92.309z"></pa
th><path class="st2"
d="M99.725,163.164c0.66,0,1.275,0.117,1.845,0.351c0.57,0.234,1.062,0.559,1.477,0
.973s0.738,0.909,0.972,1.484
c0.234,0.576,0.352,1.206,0.352,1.891c0,0.684-0.117,1.311-0.352,1.881c-0.233,0.57
-0.558,1.065-0.972,1.485
s-0.906,0.746-1.477,0.98c-0.569,0.234-1.185,0.351-1.845,0.351s-1.275-0.116-1.845
-0.351c-0.57-0.234-1.062-0.561-1.477-0.98
c-0.413-0.42-0.737-0.915-0.972-1.485s-0.351-1.197-0.351-1.881c0-0.685,0.116-1.31
4,0.351-1.891
c0.234-0.575,0.559-1.07,0.972-1.484c0.414-0.414,0.906-0.738,1.477-0.973C98.45,16
3.281,99.065,163.164,99.725,163.164z
M99.725,170.382c0.288,0,0.57-0.054,0.846-0.162c0.276-0.107,0.517-0.267,0.721-0.4
77s0.369-0.471,0.495-0.783
c0.126-0.312,0.188-0.678,0.188-1.098s-0.062-0.786-0.188-1.099c-0.126-0.312-0.291
-0.572-0.495-0.782s-0.444-0.369-0.721-0.478
c-0.275-0.107-0.558-0.162-0.846-0.162s-0.57,0.055-0.846,0.162c-0.276,0.108-0.517
,0.268-0.72,0.478
c-0.205,0.21-0.369,0.471-0.495,0.782c-0.126,0.312-0.189,0.679-0.189,1.099s0.063,
0.786,0.189,1.098
c0.126,0.312,0.29,0.573,0.495,0.783c0.203,0.21,0.443,0.369,0.72,0.477C99.155,170
.328,99.437,170.382,99.725,170.382z"></path><path class="st2"
d="M105.809,175.71v-12.276h2.321v1.08c0.204-0.348,0.54-0.647,1.009-0.899c0.468-0
.252,1.037-0.378,1.71-0.378
c0.647,0,1.224,0.117,1.728,0.351c0.504,0.234,0.933,0.559,1.287,0.972c0.354,0.414
,0.621,0.9,0.801,1.458
c0.181,0.559,0.271,1.168,0.271,1.827c0,0.673-0.1,1.294-0.297,1.863c-0.198,0.57-0
.48,1.062-0.847,1.476
s-0.807,0.738-1.322,0.973c-0.517,0.233-1.087,0.351-1.711,0.351c-0.611,0-1.137-0.
105-1.574-0.314 c-0.438-0.21-0.766-0.465-0.981-0.766v4.284H105.809z
M112.576,167.862c0-0.792-0.213-1.404-0.639-1.836
c-0.427-0.433-0.945-0.648-1.558-0.648c-0.312,0-0.6,0.058-0.863,0.171c-0.265,0.11
4-0.498,0.276-0.702,0.486
s-0.363,0.468-0.478,0.773c-0.114,0.307-0.171,0.657-0.171,1.054c0,0.396,0.057,0.7
47,0.171,1.053s0.273,0.567,0.478,0.783
s0.438,0.381,0.702,0.495c0.264,0.114,0.552,0.171,0.863,0.171c0.612,0,1.131-0.219
,1.558-0.657 C112.364,169.27,112.576,168.654,112.576,167.862z"></path><path
class="st2"
d="M128.146,169.374h-5.184l-1.062,2.916h-2.628l4.896-12.762h2.88l4.86,12.762h-2.
7L128.146,169.374z
M123.79,167.106h3.527l-1.764-4.824L123.79,167.106z"></path><path class="st2"
d="M135.473,163.434h1.781v2.124h-1.781v3.708c0,0.385,0.087,0.651,0.261,0.802
c0.174,0.149,0.435,0.225,0.783,0.225c0.144,0,0.287-0.006,0.432-0.018c0.144-0.012
,0.246-0.03,0.306-0.055v1.98
c-0.107,0.048-0.272,0.096-0.495,0.144c-0.222,0.048-0.507,0.072-0.854,0.072c-0.86
4,0-1.548-0.24-2.052-0.72
c-0.504-0.48-0.757-1.152-0.757-2.017v-4.122h-1.602v-2.124h0.45c0.468,0,0.812-0.1
35,1.035-0.404
c0.222-0.271,0.333-0.604,0.333-0.999v-1.242h2.16V163.434z"></path><path
class="st2"
d="M141.737,163.434h1.781v2.124h-1.781v3.708c0,0.385,0.086,0.651,0.26,0.802

c0.174,0.149,0.436,0.225,0.783,0.225c0.145,0,0.287-0.006,0.432-0.018s0.246-0.03,
0.307-0.055v1.98
c-0.107,0.048-0.273,0.096-0.496,0.144c-0.221,0.048-0.506,0.072-0.854,0.072c-0.86
5,0-1.549-0.24-2.053-0.72
c-0.504-0.48-0.756-1.152-0.756-2.017v-4.122h-1.602v-2.124h0.449c0.469,0,0.812-0.
135,1.035-0.404
c0.223-0.271,0.334-0.604,0.334-0.999v-1.242h2.16V163.434z"></path><path
class="st2"
d="M148.989,163.164c0.66,0,1.275,0.117,1.846,0.351c0.57,0.234,1.062,0.559,1.477,
0.973
s0.738,0.909,0.971,1.484c0.234,0.576,0.352,1.206,0.352,1.891c0,0.684-0.117,1.311
-0.352,1.881
c-0.232,0.57-0.557,1.065-0.971,1.485s-0.906,0.746-1.477,0.98s-1.186,0.351-1.846,
0.351s-1.275-0.116-1.844-0.351
c-0.57-0.234-1.062-0.561-1.477-0.98s-0.738-0.915-0.973-1.485s-0.35-1.197-0.35-1.
881c0-0.685,0.115-1.314,0.35-1.891
c0.234-0.575,0.559-1.07,0.973-1.484s0.906-0.738,1.477-0.973C147.714,163.281,148.
329,163.164,148.989,163.164z M148.989,170.382
c0.289,0,0.57-0.054,0.846-0.162c0.277-0.107,0.518-0.267,0.721-0.477c0.205-0.21,0
.369-0.471,0.496-0.783
c0.125-0.312,0.188-0.678,0.188-1.098s-0.062-0.786-0.188-1.099c-0.127-0.312-0.291
-0.572-0.496-0.782
c-0.203-0.21-0.443-0.369-0.721-0.478c-0.275-0.107-0.557-0.162-0.846-0.162c-0.287
,0-0.57,0.055-0.846,0.162
c-0.275,0.108-0.516,0.268-0.719,0.478c-0.205,0.21-0.369,0.471-0.496,0.782c-0.125
,0.312-0.189,0.679-0.189,1.099
s0.064,0.786,0.189,1.098c0.127,0.312,0.291,0.573,0.496,0.783c0.203,0.21,0.443,0.
369,0.719,0.477 C148.419,170.328,148.702,170.382,148.989,170.382z"></path><path
class="st2"
d="M160.473,165.81c-0.24-0.047-0.479-0.071-0.719-0.071c-0.312,0-0.607,0.042-0.88
3,0.126
s-0.516,0.222-0.719,0.414c-0.205,0.191-0.369,0.447-0.496,0.765c-0.125,0.318-0.18
9,0.717-0.189,1.197v4.05h-2.393v-8.856h2.32
v1.314c0.133-0.288,0.305-0.524,0.514-0.711c0.211-0.186,0.432-0.327,0.666-0.423s0
.469-0.162,0.703-0.198
c0.232-0.036,0.445-0.054,0.639-0.054c0.096,0,0.188,0.003,0.279,0.009c0.09,0.006,
0.182,0.015,0.277,0.027V165.81z"></path><path class="st2"
d="M164.11,172.29h-2.395v-8.856h2.322v1.099c0.275-0.456,0.65-0.792,1.125-1.008
c0.475-0.217,0.951-0.324,1.432-0.324c0.551,0,1.027,0.093,1.43,0.279c0.402,0.186,
0.736,0.435,1,0.746
c0.264,0.312,0.459,0.685,0.584,1.116c0.127,0.433,0.189,0.889,0.189,1.368v5.58h-2
.395v-5.166c0-0.504-0.129-0.924-0.387-1.26
s-0.674-0.504-1.25-0.504c-0.529,0-0.938,0.177-1.225,0.53c-0.287,0.354-0.432,0.79
-0.432,1.306V172.29z"></path><path class="st2"
d="M179.716,169.752c-0.107,0.384-0.279,0.747-0.514,1.089s-0.52,0.64-0.855,0.892s
-0.729,0.453-1.178,0.603
c-0.451,0.15-0.945,0.225-1.486,0.225c-0.611,0-1.193-0.104-1.744-0.314c-0.553-0.2
1-1.039-0.519-1.459-0.927
s-0.754-0.906-0.998-1.494c-0.246-0.588-0.369-1.254-0.369-1.998c0-0.708,0.119-1.3
51,0.359-1.926
c0.24-0.576,0.561-1.065,0.963-1.468c0.402-0.401,0.867-0.714,1.395-0.936s1.074-0.
333,1.639-0.333
c1.379,0,2.453,0.408,3.223,1.224c0.768,0.816,1.15,1.938,1.15,3.366c0,0.168-0.006
,0.327-0.018,0.478
c-0.012,0.149-0.018,0.236-0.018,0.261h-6.336c0.012,0.288,0.08,0.555,0.207,0.801c

0.125,0.246,0.287,0.459,0.486,0.639
c0.197,0.181,0.428,0.321,0.693,0.424c0.264,0.102,0.545,0.152,0.846,0.152c0.562,0
,1.004-0.126,1.322-0.378 s0.549-0.576,0.693-0.972L179.716,169.752z
M177.483,166.854c-0.012-0.217-0.057-0.43-0.135-0.64s-0.197-0.396-0.359-0.558
s-0.367-0.294-0.613-0.396c-0.246-0.102-0.537-0.152-0.873-0.152c-0.312,0-0.588,0.
054-0.828,0.162
c-0.24,0.107-0.443,0.246-0.611,0.413c-0.168,0.169-0.297,0.354-0.387,0.559s-0.141
,0.408-0.152,0.612H177.483z"></path><path class="st2"
d="M181.679,175.782l2.088-4.608l-3.762-7.74h2.682l2.357,5.185l2.178-5.185h2.557l
-5.562,12.349H181.679z"></path></g><rect class="st4" height="47.524" width="141"
x="66.567" y="49.875"></rect><text class="st6 st7 st11 st12" id="js-avvo-
rating-1015326" transform="matrix(1 0 0 1 72.0684 96.9355)"
x="66.567">8.8</text><text class="st3 st10 st12" x="50%" y="134" style="font-
size: 14px !important;">Richard
Bayer</text></g></svg><script>(function(context) {if(context.Avvo)
return;function alertContents(httpRequest) {if(httpRequest.readyState == 4)
{if((httpRequest.status == 200) || (httpRequest.status == 0)) {var payload =
JSON.parse(httpRequest.responseText);if(!payload.avvo_rating) { return;
}document.getElementById("js-avvo-rating-1015326").textContent =
payload.avvo_rating}}function send_with_ajax(the_url) {var httpRequest = new
XMLHttpRequest();httpRequest.onreadystatechange = function()
{alertContents(httpRequest);};httpRequest.open("GET", the_url,
true);httpRequest.send(null);}send_with_ajax("https://www.avvo.com/attorney-badg
es/v3/lawyers/avvo-rating/1015326");})(window);</script>

<a rel="me" target="_blank"
href="https://www.avvo.com/attorneys/10016-ny-richard-bayer-1015326.html"><svg
class="avvo-badge" id="js-avvo-badge-client-reviews" style="enable-
background:new 0 0 275.179 203.341; height: 120px; width: 155px;" version="1.1"
viewbox="0 0 275.179 203.341" x="0px" xml:space="preserve"
xmlns="http://www.w3.org/2000/svg" xmlns:xlink="http://www.w3.org/1999/xlink"
y="0px"><style type="text/css">@font-
face{src:url("https://assets.avvo.com/avvo-ui/0.20.5/fonts/avvo_ui/circular/circ
ular_bold.woff") format("woff")}.avvo-badge .st0{fill:#153860 !important}.avvo-
badge .st1{fill:#010101 !important}.avvo-badge .st2{fill:#15467A
!important}.avvo-badge .st3{fill:#FFFFFF !important}.avvo-badge .st4{fill:none
!important}.avvo-badge .st5{fill:#F89838 !important}.avvo-badge
.st6{fill:#ED514C !important}.avvo-badge .st7{font-weight:bold !important}.avvo-
badge .st8{font-size:20px !important}.avvo-badge .st9{letter-spacing:-1px
!important}.avvo-badge .st10{font-size:14px}.avvo-badge .st11{font-size:65px
!important}.avvo-badge .st12{text-anchor:middle !important}.avvo-badge
.st13{fill:#969696 !important}.avvo-badge .st14{display:none
!important}</style><g><g><polygon class="st0" points="82.655,160.901
1.475,160.901 20.49,143.612 1.475,126.104 82.655,126.104"></polygon><polygon
class="st1" points="82.671,160.89 32.659,146.284 32.659,111.486
82.671,126.092"></polygon></g><g><polygon class="st2" points="192.694,160.901
273.873,160.901 254.858,143.612 273.873,126.104
192.694,126.104"></polygon><polygon class="st0" points="192.694,160.901
273.873,160.901 254.858,143.612 273.873,126.104
192.694,126.104"></polygon><polygon class="st1" points="192.677,160.89
242.688,146.284 242.688,111.486 192.677,126.092"></polygon></g><g><path
class="st3"
d="M137.675,198.484c-53.21,0-96.5-43.29-96.5-96.5c0-53.21,43.29-96.5,96.5-96.5c5
3.21,0,96.5,43.29,96.5,96.5
C234.175,155.194,190.885,198.484,137.675,198.484z"></path><path class="st2"

d="M137.675,9.484c51.086,0,92.5,41.414,92.5,92.5s-41.414,92.5-92.5,92.5s-92.5-41.414-92.5-92.5 S86.588,9.484,137.675,9.484
M137.675,1.484c-55.416,0-100.5,45.084-100.5,100.5s45.084,100.5,100.5,100.5
s100.5-45.084,100.5-100.5S193.091,1.484,137.675,1.484L137.675,1.484z"></path></g>
><rect class="st2" height="34.841" width="210.276" x="32.536"
y="111.465"></rect><path id="SVGID_x5F_123_x5F_" class="st4"
d="M38.116,133.593h194.795"></path><text class="st3 st10 st12" x="50%" y="134"
style="font-size: 14px !important;">Richard Bayer</text><g><path class="st2"
d="M158.292,173.384c3.209,0,5.847-2.572,5.847-5.803c0-3.253-2.638-5.825-5.847-5.
825
c-3.231,0-5.869,2.572-5.869,5.825C152.423,170.812,155.061,173.384,158.292,173.38
4 M130.42,173.339
c5.122,0,9.035-6.33,9.298-11.408h-3.781c-0.418,3.275-1.472,5.605-2.858,6.77c-0.1
1,0.11-0.176,0.044-0.176-0.044l-0.505-6.726
h-3.715l0.989,10.837C129.717,173.208,130.069,173.339,130.42,173.339
M142.708,173.339c5.121,0,9.034-6.33,9.297-11.408h-3.78
c-0.418,3.275-1.473,5.605-2.858,6.77c-0.11,0.11-0.176,0.044-0.176-0.044l-0.506-6
.726h-3.715l0.989,10.837 C142.004,173.208,142.356,173.339,142.708,173.339
M122.068,162.964c0.11-0.11,0.219-0.088,0.219,0.044l0.33,4.418h-4.265
C119.628,165.492,120.969,163.91,122.068,162.964
M158.27,170.042c-1.297,0-2.352-1.055-2.352-2.462
c0-1.407,1.056-2.484,2.352-2.484c1.297,0,2.374,1.077,2.374,2.484C160.644,168.987
,159.567,170.042,158.27,170.042
M123.057,173.273h4.088l-1.275-14.419c-0.044-0.593-0.484-0.769-1.231-0.682c-5.056
,0.616-11.298,9.012-13.43,15.101h4.11
c0.33-0.879,0.725-1.758,1.165-2.594h6.374L123.057,173.273z"></path></g><g><g><g>
<g><path class="st5"
d="M90.586,66.735c0-0.264-0.2-0.428-0.6-0.492l-5.377-0.782l-2.41-3.874c-0.136-0.
293-0.311-0.44-0.525-0.44
c0,0,0,0,0,0c-0.214,0-0.389,0.147-0.525,0.44l-2.41,3.874l-5.377,0.782c-0.4,0.064
-0.6,0.228-0.6,0.492
c0,0.15,0.089,0.322,0.268,0.515l3.899,3.792l-0.921,5.356c-0.015,0.1-0.022,0.171-
0.022,0.214c0,0.149,0.038,0.276,0.113,0.38
c0.075,0.103,0.187,0.156,0.337,0.156c0.129,0,0.271-0.043,0.428-0.129l4.809-2.527
l0,0l4.809,2.527
c0.15,0.086,0.293,0.129,0.428,0.129c0.142,0,0.252-0.053,0.327-0.156c0.075-0.104,
0.112-0.231,0.112-0.38
c0-0.093-0.003-0.165-0.01-0.214l-0.921-5.356l3.888-3.792C90.493,67.064,90.586,66
.893,90.586,66.735z"></path><path class="st3"
d="M88.162,67.392c0-0.192-0.146-0.312-0.437-0.358l-3.914-0.569l-1.754-2.82
c-0.099-0.213-0.226-0.32-0.382-0.32c0,0,0,0,0,0c-0.156,0-0.283,0.107-0.382,0.32l
-1.754,2.82l-3.914,0.569
c-0.291,0.047-0.437,0.166-0.437,0.358c0,0.109,0.065,0.234,0.195,0.375l2.838,2.76
l-0.671,3.899
c-0.011,0.073-0.016,0.125-0.016,0.156c0,0.109,0.027,0.201,0.082,0.277c0.054,0.07
5,0.136,0.113,0.246,0.113
c0.094,0,0.197-0.032,0.312-0.094l3.501-1.84l0,0l3.501,1.84c0.109,0.063,0.213,0.0
94,0.312,0.094
c0.104,0,0.183-0.038,0.238-0.113c0.054-0.075,0.082-0.168,0.082-0.277c0-0.068-0.0
03-0.12-0.008-0.156l-0.671-3.899l2.83-2.76
C88.094,67.631,88.162,67.506,88.162,67.392z"></path></g></g><g><g id="js-avvo-
review-star-1-1015326"><path class="st5"
d="M81.188,61.587l-2.434,3.874l-5.43,0.782c-0.404,0.064-0.606,0.228-0.606,0.492
c0,0.15,0.09,0.322,0.27,0.515l3.938,3.792l-0.93,5.356c-0.015,0.1-0.022,0.171-0.0
22,0.214c0,0.149,0.038,0.276,0.114,0.38

c0.075,0.103,0.189,0.156,0.341,0.156c0.13,0,0.274-0.043,0.433-0.129l4.857-2.527V
61.148 C81.502,61.148,81.325,61.295,81.188,61.587z"></path><path class="st5"
d="M86.484,77.018c0.15,0.086,0.293,0.129,0.428,0.129c0.142,0,0.252-0.053,0.327-0
.156
c0.075-0.104,0.112-0.231,0.112-0.38c0-0.093-0.003-0.165-0.01-0.214l-0.921-5.356l
3.888-3.792
c0.185-0.186,0.278-0.357,0.278-0.515c0-0.264-0.2-0.428-0.6-0.492l-5.377-0.782l-2
.41-3.874
c-0.136-0.293-0.311-0.44-0.525-0.44c0,0,0,0,0v13.343l0,0L86.484,77.018z"></pat
h></g></g></g><g><g><path class="st5"
d="M118.586,66.735c0-0.264-0.2-0.428-0.6-0.492l-5.377-0.782l-2.41-3.874
c-0.136-0.293-0.311-0.44-0.525-0.44c0,0,0,0,0c-0.214,0-0.389,0.147-0.525,0.44l
-2.41,3.874l-5.377,0.782
c-0.4,0.064-0.6,0.228-0.6,0.492c0,0.15,0.089,0.322,0.268,0.515l3.899,3.792l-0.92
1,5.356c-0.015,0.1-0.022,0.171-0.022,0.214
c0,0.149,0.038,0.276,0.113,0.38c0.075,0.103,0.187,0.156,0.337,0.156c0.129,0,0.27
1-0.043,0.428-0.129l4.809-2.527l0,0
l4.809,2.527c0.15,0.086,0.293,0.129,0.428,0.129c0.142,0,0.252-0.053,0.327-0.156c
0.075-0.104,0.112-0.231,0.112-0.38
c0-0.093-0.003-0.165-0.01-0.214l-0.921-5.356l3.888-3.792C118.493,67.064,118.586,
66.893,118.586,66.735z"></path><path class="st3"
d="M116.161,67.392c0-0.192-0.146-0.312-0.437-0.358l-3.914-0.569l-1.754-2.82
c-0.099-0.213-0.226-0.32-0.382-0.32c0,0,0,0,0c-0.156,0-0.283,0.107-0.382,0.32l
-1.754,2.82l-3.914,0.569
c-0.291,0.047-0.437,0.166-0.437,0.358c0,0.109,0.065,0.234,0.195,0.375l2.838,2.76
l-0.671,3.899
c-0.011,0.073-0.016,0.125-0.016,0.156c0,0.109,0.027,0.201,0.082,0.277c0.054,0.07
5,0.136,0.113,0.246,0.113
c0.094,0,0.197-0.032,0.312-0.094l3.501-1.84l0,0l3.501,1.84c0.109,0.063,0.213,0.0
94,0.312,0.094
c0.104,0,0.183-0.038,0.238-0.113c0.054-0.075,0.082-0.168,0.082-0.277c0-0.068-0.0
03-0.12-0.008-0.156l-0.671-3.899l2.83-2.76
C116.094,67.631,116.161,67.506,116.161,67.392z"></path></g></g><g><g id="js-
avvo-review-star-2-1015326"><path class="st5"
d="M109.21,61.587l-2.434,3.874l-5.43,0.782c-0.404,0.064-0.606,0.228-0.606,0.492
c0,0.15,0.09,0.322,0.27,0.515l3.938,3.792l-0.93,5.356c-0.015,0.1-0.022,0.171-0.0
22,0.214c0,0.149,0.038,0.276,0.114,0.38
c0.075,0.103,0.189,0.156,0.341,0.156c0.13,0,0.274-0.043,0.433-0.129l4.857-2.527V
61.148 C109.524,61.148,109.347,61.295,109.21,61.587z"></path><path class="st5"
d="M114.506,77.018c0.15,0.086,0.293,0.129,0.428,0.129c0.142,0,0.252-0.053,0.327-
0.156
c0.075-0.104,0.112-0.231,0.112-0.38c0-0.093-0.003-0.165-0.01-0.214l-0.921-5.356l
3.888-3.792
c0.185-0.186,0.278-0.357,0.278-0.515c0-0.264-0.2-0.428-0.6-0.492l-5.377-0.782l-2
.41-3.874
c-0.136-0.293-0.311-0.44-0.525-0.44c0,0,0,0,0v13.343l0,0L114.506,77.018z"></pa
th></g></g></g><g><g><path class="st5"
d="M146.586,66.735c0-0.264-0.2-0.428-0.6-0.492l-5.377-0.782l-2.41-3.874
c-0.136-0.293-0.311-0.44-0.525-0.44c0,0,0,0,0c-0.214,0-0.389,0.147-0.525,0.44l
-2.41,3.874l-5.377,0.782
c-0.4,0.064-0.6,0.228-0.6,0.492c0,0.15,0.089,0.322,0.268,0.515l3.899,3.792l-0.92
1,5.356c-0.015,0.1-0.022,0.171-0.022,0.214
c0,0.149,0.038,0.276,0.113,0.38c0.075,0.103,0.187,0.156,0.337,0.156c0.129,0,0.27
1-0.043,0.428-0.129l4.809-2.527l0,0
l4.809,2.527c0.15,0.086,0.293,0.129,0.428,0.129c0.142,0,0.252-0.053,0.327-0.156c

0.075-0.104,0.112-0.231,0.112-0.38
c0-0.093-0.003-0.165-0.01-0.214l-0.921-5.356l3.888-3.792C146.493,67.064,146.586,
66.893,146.586,66.735z"></path><path class="st3"
d="M144.161,67.392c0-0.192-0.146-0.312-0.437-0.358l-3.914-0.569l-1.754-2.82
c-0.099-0.213-0.226-0.32-0.382-0.32c0,0,0,0,0c-0.156,0-0.283,0.107-0.382,0.32l
-1.754,2.82l-3.914,0.569
c-0.291,0.047-0.437,0.166-0.437,0.358c0,0.109,0.065,0.234,0.195,0.375l2.838,2.76
l-0.671,3.899
c-0.011,0.073-0.016,0.125-0.016,0.156c0,0.109,0.027,0.201,0.082,0.277c0.054,0.07
5,0.136,0.113,0.246,0.113
c0.094,0,0.197-0.032,0.312-0.094l3.501-1.84l0,0l3.501,1.84c0.109,0.063,0.213,0.0
94,0.312,0.094
c0.104,0,0.183-0.038,0.238-0.113c0.054-0.075,0.082-0.168,0.082-0.277c0-0.068-0.0
03-0.12-0.008-0.156l-0.671-3.899l2.83-2.76
C144.094,67.631,144.161,67.506,144.161,67.392z"></path></g></g><g><g id="js-
avvo-review-star-3-1015326"><path class="st5"
d="M137.21,61.587l-2.434,3.874l-5.43,0.782c-0.404,0.064-0.606,0.228-0.606,0.492
c0,0.15,0.09,0.322,0.27,0.515l3.938,3.792l-0.93,5.356c-0.015,0.1-0.022,0.171-0.0
22,0.214c0,0.149,0.038,0.276,0.114,0.38
c0.075,0.103,0.189,0.156,0.341,0.156c0.13,0,0.274-0.043,0.433-0.129l4.857-2.527V
61.148 C137.524,61.148,137.348,61.295,137.21,61.587z"></path><path class="st5"
d="M142.506,77.018c0.15,0.086,0.293,0.129,0.428,0.129c0.142,0,0.252-0.053,0.327-
0.156
c0.075-0.104,0.112-0.231,0.112-0.38c0-0.093-0.003-0.165-0.01-0.214l-0.921-5.356l
3.888-3.792
c0.185-0.186,0.278-0.357,0.278-0.515c0-0.264-0.2-0.428-0.6-0.492l-5.377-0.782l-2
.41-3.874
c-0.136-0.293-0.311-0.44-0.525-0.44c0,0,0,0,0v13.343l0,0l142.506,77.018z"></pa
th></g></g></g><g><g><path class="st5"
d="M174.586,66.735c0-0.264-0.2-0.428-0.6-0.492l-5.377-0.782l-2.41-3.874
c-0.136-0.293-0.311-0.44-0.525-0.44c0,0,0,0,0c-0.214,0-0.389,0.147-0.525,0.44l
-2.41,3.874l-5.377,0.782
c-0.4,0.064-0.6,0.228-0.6,0.492c0,0.15,0.089,0.322,0.268,0.515l3.899,3.792l-0.92
1,5.356c-0.015,0.1-0.022,0.171-0.022,0.214
c0,0.149,0.038,0.276,0.113,0.38c0.075,0.103,0.187,0.156,0.337,0.156c0.129,0,0.27
1-0.043,0.428-0.129l4.809-2.527l0,0
l4.809,2.527c0.15,0.086,0.293,0.129,0.428,0.129c0.142,0,0.252-0.053,0.327-0.156c
0.075-0.104,0.112-0.231,0.112-0.38
c0-0.093-0.003-0.165-0.01-0.214l-0.921-5.356l3.888-3.792C174.493,67.064,174.586,
66.893,174.586,66.735z"></path><path class="st3"
d="M172.161,67.392c0-0.192-0.146-0.312-0.437-0.358l-3.914-0.569l-1.754-2.82
c-0.099-0.213-0.226-0.32-0.382-0.32c0,0,0,0,0c-0.156,0-0.283,0.107-0.382,0.32l
-1.754,2.82l-3.914,0.569
c-0.291,0.047-0.437,0.166-0.437,0.358c0,0.109,0.065,0.234,0.195,0.375l2.838,2.76
l-0.671,3.899
c-0.011,0.073-0.016,0.125-0.016,0.156c0,0.109,0.027,0.201,0.082,0.277c0.054,0.07
5,0.136,0.113,0.246,0.113
c0.094,0,0.197-0.032,0.312-0.094l3.501-1.84l0,0l3.501,1.84c0.109,0.063,0.213,0.0
94,0.312,0.094
c0.104,0,0.183-0.038,0.238-0.113c0.054-0.075,0.082-0.168,0.082-0.277c0-0.068-0.0
03-0.12-0.008-0.156l-0.671-3.899l2.83-2.76
C172.094,67.631,172.161,67.506,172.161,67.392z"></path></g></g><g><g id="js-
avvo-review-star-4-1015326"><path class="st5"
d="M165.211,61.587l-2.434,3.874l-5.43,0.782c-0.404,0.064-0.606,0.228-0.606,0.492
c0,0.15,0.09,0.322,0.27,0.515l3.938,3.792l-0.93,5.356c-0.015,0.1-0.022,0.171-0.0

22,0.214c0,0.149,0.038,0.276,0.114,0.38
c0.075,0.103,0.189,0.156,0.341,0.156c0.13,0,0.274-0.043,0.433-0.129l4.857-2.527V
61.148 C165.525,61.148,165.348,61.295,165.211,61.587z"></path><path class="st5"
d="M170.507,77.018c0.15,0.086,0.293,0.129,0.428,0.129c0.142,0,0.252-0.053,0.327-
0.156
c0.075-0.104,0.112-0.231,0.112-0.38c0-0.093-0.003-0.165-0.01-0.214l-0.921-5.356l
3.888-3.792
c0.185-0.186,0.278-0.357,0.278-0.515c0-0.264-0.2-0.428-0.6-0.492l-5.377-0.782l-2
.41-3.874
c-0.136-0.293-0.311-0.44-0.525-0.44c0,0,0,0,0v13.343l0,0l170.507,77.018z"></pa
th></g></g></g></g></g></g><path class="st5"
d="M202.586,66.735c0-0.264-0.2-0.428-0.6-0.492l-5.377-0.782l-2.41-3.874
c-0.136-0.293-0.311-0.44-0.525-0.44c0,0,0,0,0c-0.214,0-0.389,0.147-0.525,0.44l
-2.41,3.874l-5.377,0.782
c-0.4,0.064-0.6,0.228-0.6,0.492c0,0.15,0.089,0.322,0.268,0.515l3.899,3.792l-0.92
1,5.356c-0.015,0.1-0.022,0.171-0.022,0.214
c0,0.149,0.038,0.276,0.113,0.38c0.075,0.103,0.187,0.156,0.337,0.156c0.129,0,0.27
1-0.043,0.428-0.129l4.809-2.527l0,0
l4.809,2.527c0.15,0.086,0.293,0.129,0.428,0.129c0.142,0,0.252-0.053,0.327-0.156c
0.075-0.104,0.112-0.231,0.112-0.38
c0-0.093-0.003-0.165-0.01-0.214l-0.921-5.356l3.888-3.792C202.493,67.064,202.586,
66.893,202.586,66.735z"></path><path class="st3"
d="M200.161,67.392c0-0.192-0.146-0.312-0.437-0.358l-3.914-0.569l-1.754-2.82
c-0.099-0.213-0.226-0.32-0.382-0.32c0,0,0,0,0c-0.156,0-0.283,0.107-0.382,0.32l
-1.754,2.82l-3.914,0.569
c-0.291,0.047-0.437,0.166-0.437,0.358c0,0.109,0.065,0.234,0.195,0.375l2.838,2.76
l-0.671,3.899
c-0.011,0.073-0.016,0.125-0.016,0.156c0,0.109,0.027,0.201,0.082,0.277c0.054,0.07
5,0.136,0.113,0.246,0.113
c0.094,0,0.197-0.032,0.312-0.094l3.501-1.84l0,0l3.501,1.84c0.109,0.063,0.213,0.0
94,0.312,0.094
c0.104,0,0.183-0.038,0.238-0.113c0.054-0.075,0.082-0.168,0.082-0.277c0-0.068-0.0
03-0.12-0.008-0.156l-0.671-3.899l2.83-2.76
C200.094,67.631,200.161,67.506,200.161,67.392z"></path></g></g></g></g><g id="js-
avvo-review-star-5-1015326"><path class="st5"
d="M193.211,61.587l-2.434,3.874l-5.43,0.782c-0.404,0.064-0.606,0.228-0.606,0.492
c0,0.15,0.09,0.322,0.27,0.515l3.938,3.792l-0.93,5.356c-0.015,0.1-0.022,0.171-0.0
22,0.214c0,0.149,0.038,0.276,0.114,0.38
c0.075,0.103,0.189,0.156,0.341,0.156c0.13,0,0.274-0.043,0.433-0.129l4.857-2.527V
61.148 C193.525,61.148,193.348,61.295,193.211,61.587z"></path><path class="st5"
d="M198.507,77.018c0.15,0.086,0.293,0.129,0.428,0.129c0.142,0,0.252-0.053,0.327-
0.156
c0.075-0.104,0.112-0.231,0.112-0.38c0-0.093-0.003-0.165-0.01-0.214l-0.921-5.356l
3.888-3.792
c0.185-0.186,0.278-0.357,0.278-0.515c0-0.264-0.2-0.428-0.6-0.492l-5.377-0.782l-2
.41-3.874
c-0.136-0.293-0.311-0.44-0.525-0.44c0,0,0,0,0v13.343l0,0l198.507,77.018z"></pa
th></g></g></g></g><text class="st6 st7 st8 st9 st12" transform="matrix(1 0 0 1
98.2742 50.5013)" x="40">Reviews</text><text class="st10 st13 st12" x="50%"
y="100" id="js-avvo-client-reviews-count-1015326">out of 2
reviews</text></g></svg><script>(function(context) {if(context.Avvo)
return;function alertContents(httpRequest) {if(httpRequest.readyState == 4)
{if((httpRequest.status == 200) || (httpRequest.status == 0)) {var payload =
JSON.parse(httpRequest.responseText);if(!payload.client_rating ||
!payload.reviews_count){ return; }var count = document.getElementById("js-avvo-

```
client-reviews-count-1015326"),star1 = document.getElementById("js-avvo-review-
star-1-1015326").getElementsByTagName('path'),star2 =
document.getElementById("js-avvo-review-
star-2-1015326").getElementsByTagName('path'),star3 =
document.getElementById("js-avvo-review-
star-3-1015326").getElementsByTagName('path'),star4 =
document.getElementById("js-avvo-review-
star-4-1015326").getElementsByTagName('path'),star5 =
document.getElementById("js-avvo-review-
star-5-1015326").getElementsByTagName('path'),score = payload.client_rating,show
= 'st5',hide = 'st14';star1[0].setAttribute('class', score >= 0.5 ? show :
hide);star1[1].setAttribute('class', score >= 1 ? show :
hide);star2[0].setAttribute('class', score >= 1.5 ? show :
hide);star2[1].setAttribute('class', score >= 2 ? show :
hide);star3[0].setAttribute('class', score >= 2.5 ? show :
hide);star3[1].setAttribute('class', score >= 3 ? show :
hide);star4[0].setAttribute('class', score >= 3.5 ? show :
hide);star4[1].setAttribute('class', score >= 4 ? show :
hide);star5[0].setAttribute('class', score >= 4.5 ? show :
hide);star5[1].setAttribute('class', score >= 5 ? show : hide);count.textContent
= 'out of ' + payload.reviews_count + ' reviews';}}function
send_with_ajax(the_url) {var httpRequest = new
XMLHttpRequest();httpRequest.onreadystatechange = function()
{alertContents(httpRequest)};httpRequest.open("GET", the_url,
true);httpRequest.send(null);}send_with_ajax("https://www.avvo.com/attorney-badg
es/v3/lawyers/client-rating/1015326");})(window);</script>
```

- Bar Admissions
 - New York, 2006
 - New Jersey, 2005
- Education
 - **Brooklyn Law School**, Brooklyn, New York, J.D. – 2005
 - **New York University, Stern School of Business** B.S. – 2002